

Standard Sizes and Prices For Advertising

(Jan—Dec 2017)

David Turner, Colleen's husband, assists in dealing with the adverts. The contact details are the same.

Foss Focus

THE EDITOR

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1. These are the four standard sizes we use in the magazine
2. If you require your advert to be formatted we will be pleased to do it for you at no extra charge
3. You may submit your own artwork if you wish but please bear in mind the standard sizes
4. If your advert requires a logo, please send the original if at all possible
5. Our financial year is from January to December
6. The current prices are based equally on 10p per cm², with a standard width of 9cm
7. If your advert is for a shorter period we charge a pro-rata rate for each month
8. New adverts are accepted subject to available space

Size 1

9.0 x 4.5 cm

£48.60 per year
(£4.05 per month)

Size 2

9.0 x 6.0 cm

£64.80 per year
(£5.40 per month)

Size 4

9.0 x 9.0 cm

£97.20 per year
(£8.10 per month)

Size 3

9.0 x 7.5 cm

£81.00 per year
(£6.75 per month)